



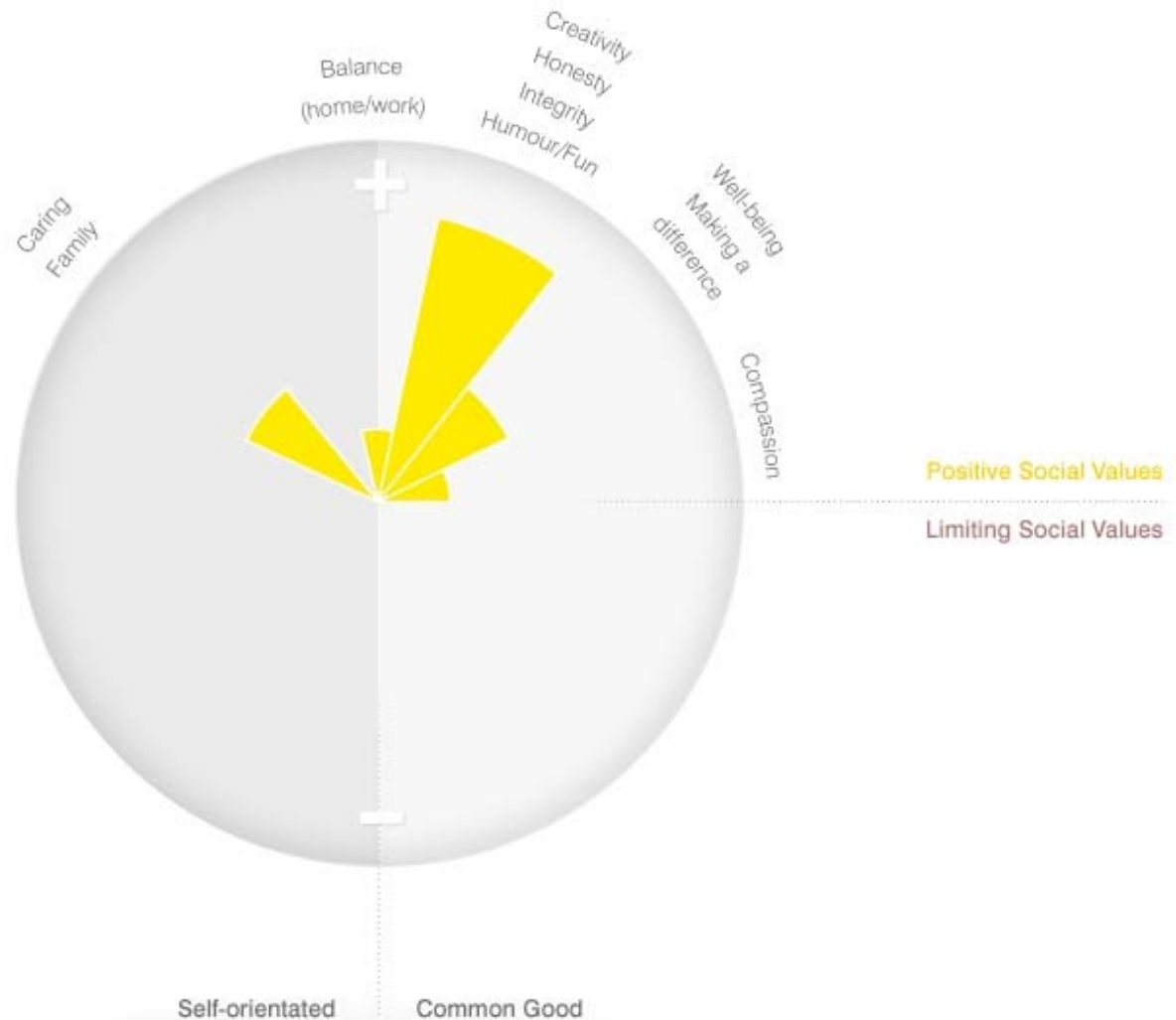
the **BIG**
conversation
.org.au



The Big Conversation asked **emerging leaders** across all sectors in Australia what values were most important to them, how they see society and how they would like society to be in the future.

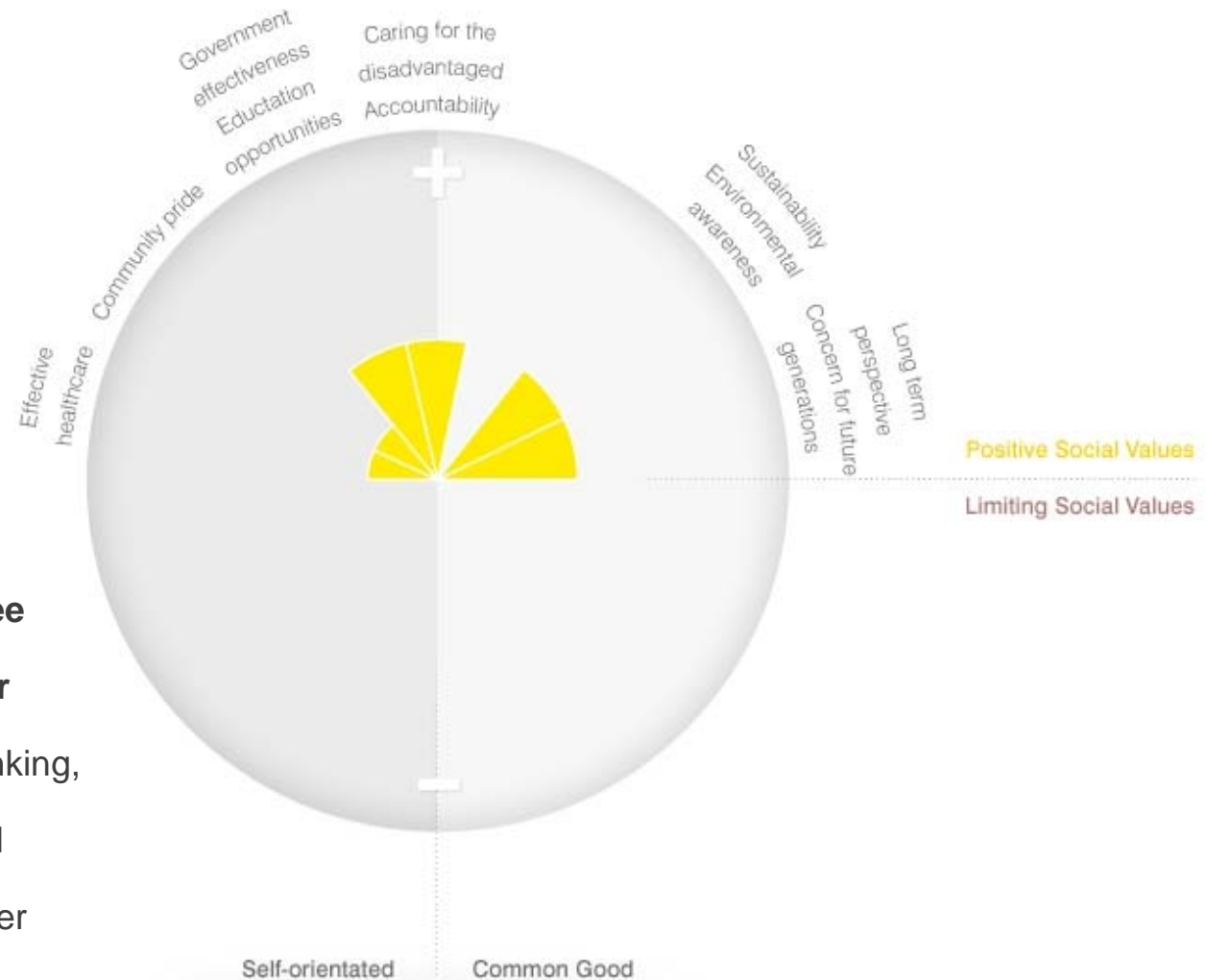
The results were fascinating.

Personal Values



The survey found that **emerging leaders across Australia share similar values**. They value family and friends yet place the well being of others above their own self-interest

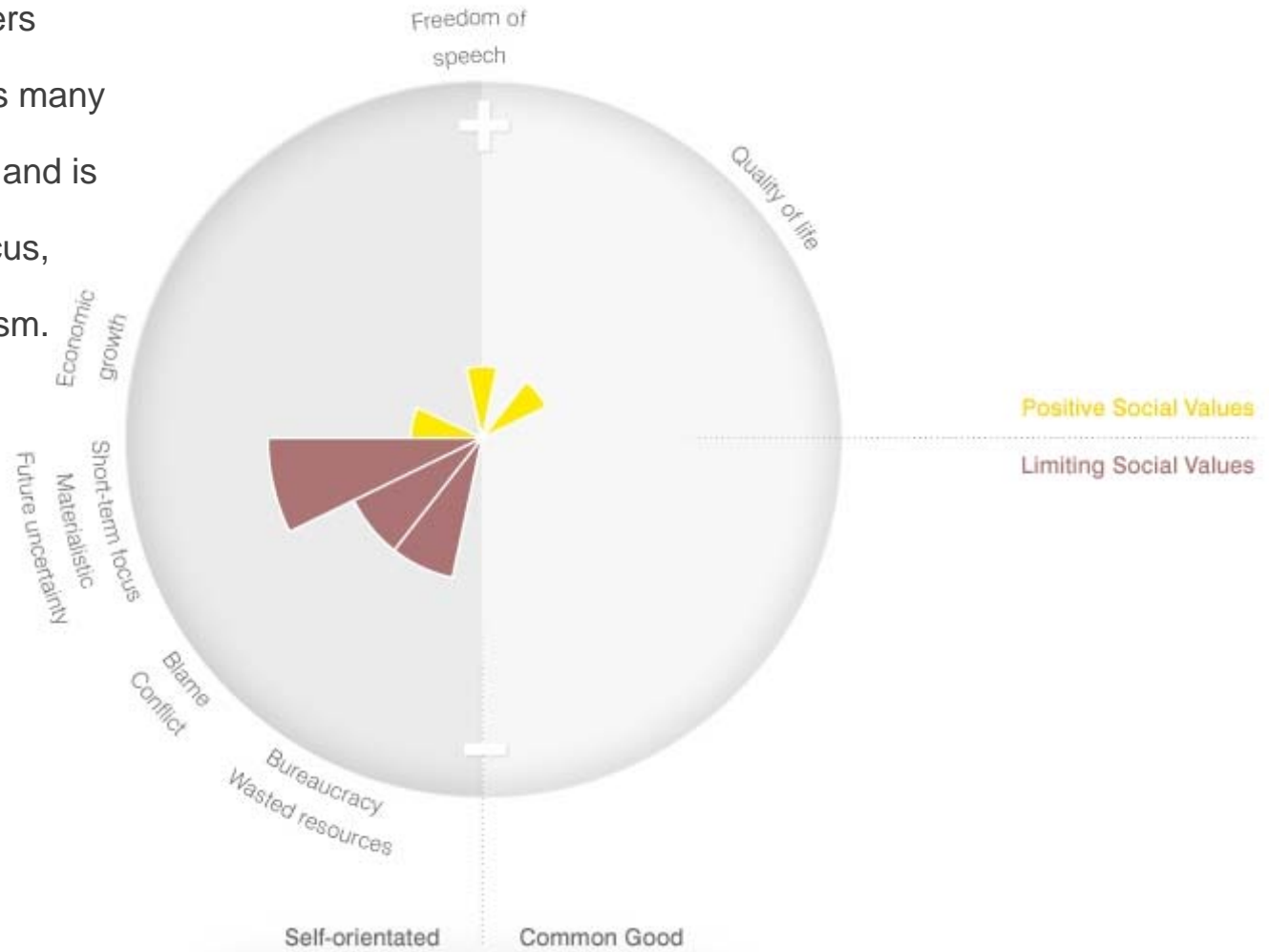
Desired Culture Values



What's more **they'd like to see those values reflected in our culture**, placing long term thinking, environmental awareness and sustainability above many other values.

Current Culture Values

Yet it seems that we are far from this ideal. Emerging leaders believe our society exhibits many limiting or negative values and is marred by a short-term focus, bureaucracy and materialism.



Our culture is more than the sum of its parts and Australia is far more than the product of its people. Yet perhaps it should be driven more by the values that we hold dear.

How can we work together to ensure that our society reflects our shared values? Join the conversation ...

